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Oct. 26, 2011

**Middlesex County Officials Unveil the Newest Addition to Long-Term Care with
the Grand Opening of the Roosevelt Care Center at Old Bridge**

OLD BRIDGE – Hundreds attended the Grand Opening ceremony of the Roosevelt Care Center at Old Bridge on Oct. 26, officially extending Middlesex County's long-term care services to the south county area.

The Middlesex County Board of Chosen Freeholders, Middlesex County Improvement Authority and State, County and local officials introduced the new 180-bed long-term and sub-acute care facility with a formal ribbon-cutting ceremony. Located in the rustic hills of Old Bridge, Roosevelt Care Center at Old Bridge is a sister campus to Edison, a trusted name in the medical community for more than 70 years. The four-year project, spearheaded and funded by the Middlesex County Board of Chosen Freeholders, is operated by the Middlesex County Improvement Authority and will offer a full range of rehabilitative, dementia and long-term care.

"Roosevelt Care Center at Old Bridge encompasses all the facets needed to deliver quality healthcare: a highly skilled and compassionate administration and staff, a perfect location to serve residents in southern Middlesex County and state-of-the-art technology to accommodate advances in health care treatments," said Freeholder Director Christopher D. Rafano. "I congratulate and thank our partners at the Middlesex County Improvement Authority and all the staff for bringing this project to fruition and for what I anticipate will be outstanding service and care for all those who will call this spectacular facility home."

County officials' vision was that this newest member of the Roosevelt Care family would improve the quality of life for the area's aging residents, provide approximately 200 stable jobs to the region and become a boon for the local economy.

"The job of government is to make a difference; Roosevelt Care Center makes a difference," said Leonard J. Roseman, Chairman of the Middlesex County Improvement Authority. "To the residents, Roosevelt Care Center is a safe, caring place when they can no longer make it on their own. To the families -- knowing their loved ones are in good hands -- it means being able to go to work and having a family life without constant worry."

This 105,000-square-foot center has already become a model for similar facilities because of its limited environmental impact and its technologically advanced approach to care. Constructed with the Gold-standard of Leadership in Energy and Environmental Design (LEED), the building is the first long-term care facility of its kind in the State to take such stringent measures to limit its ecological imprint. These efforts include an extensive recycling protocol, a nearly paperless operation and automated utility system for maximum energy conservation.

Embracing the latest innovations, staff will also utilize handheld computers for daily communications, employ digital records with regularity and access any number of the building's other contemporary amenities, including complete wireless Internet capabilities.

"Quality healthcare has been in the national spotlight for the past few years, but here in Middlesex County, it has been a priority for decades," said Freeholder Carol Barrett Bellante, Chairperson of the County's Public Health and Education Committee and Freeholder Liaison to the Middlesex County Improvement Authority. "Roosevelt Care Center at Old Bridge expands the many quality health care opportunities we already offer our residents and will certainly be a key component as we strive to serve the changing healthcare needs of our residents."

Officials and the Care Center's administration will also use the Grand Opening ceremony as an opportunity to invite the public to experience what Roosevelt Care is all about by touring the facility. For more information or to schedule a tour, contact admissions staff at (732) 906-8360 or stop by Roosevelt Care Center at Old Bridge's 1133 Marlboro Road location.

MEDIA CONTACT: Jane Leal, 609-409-5025, jl@mciauth.com